



SHER
VANCOUVER

2020 – 2021 Sponsorship Kit



Sher Vancouver is a non-profit organization for **LGBTQ+** **South Asians** and their friends, families and allies.

By helping to inform, educate and bring about more acceptance and cross-cultural understanding surrounding LGBTQ issues including bullying, racism, homophobia and transphobia within the South Asian and broader community, Sher Vancouver strives to reduce the alienation, depression and suicidal ideation of people who are dealing with sexuality, gender and coming-out.

Sponsors become a part of the movement to help alienated and vulnerable members of our community—especially youth.

Services

Counselling
Education
Film Screenings
Information
Outreach Presentations
Peer Support
Referrals
Volunteer Opportunities
Youth Award



65 to 75
emails, phone calls
and online messages
received monthly



Over 100
anti-bullying and
racism workshops
delivered since 2009



Up to 100 free counselling
sessions per year through
our partnership with No
Fear Counselling to provide
emotional and psychological
support to vulnerable members



Youth Leadership Award
Platinum (Pride) \$1,000
Gold (Roar) \$600
Silver (Leo) \$400
Bronze (Cub) \$200
Awarded annually by our
exclusive sponsor DIVERSEcity

My Name Was January

A social justice documentary film produced by Sher Vancouver. Close to thirty sponsors have come on board to support the film about Sher Vancouver's Social Coordinator January Marie Lapuz, who was tragically murdered in 2012. The film has won over 13 Awards and over 47 Official Selections at film festivals around the world.

Peer Support Groups

25-35
members attend every
monthly meeting

EMERGENCY – Out of the Shadows

Our next documentary will help people emotionally connect and better understand the issues, concerns, and challenges that LGBTQ South Asian people, especially youth, experience and the potential fear of rejection or love and acceptance that they may receive from their parents.

Sher Vancouver's audience is growing across multiple platforms with an engaged youth-oriented demographic across Metro-Vancouver especially in Surrey and Vancouver.



SHER VANCOUVER

Facebook
Twitter
Instagram
Official Website
Feline
Jupiter

OUT AND PROUD

Project Blog

MY NAME WAS JANUARY

Facebook
Twitter
Official Website
Film Distributor

EMERGENCE

Official Website
Instagram
Twitter

SPONSORSHIP —

Sponsors allow us to complete our goal of making members of the LGBTQ community—especially youth—feel less isolated by providing integrated and responsive programs and services.

Sponsorship terms are one year.

	BRONZE CUB \$1,000	SILVER LEO \$2,500	GOLD ROAR \$5,000	PLATINUM PRIDE \$7,500
Logo on Sher website	•	•	•	•
Logo on Out and Proud blog	•	•	•	•
Write-up on Sher Facebook Page	•	•	•	•
Acknowledgment of your sponsorship in press releases	•	•	•	•
LGBTQ-related announcements about your company via Sher newsletter		•	•	•
LGBTQ-related announcements about your company via Facebook			•	•
Become a presenting sponsor of the annual Sher Christmas				•
Exclusively sponsor a program or service				•

These donors and many others have funded Sher Vancouver



IN THE PRESS —

Sher Vancouver marks 10 years with a grand cultural celebration in Surrey

Alex Sangha awarded the Governor General's Meritorious Service Medal

Documentary about Surrey-raised murder victim wins national film award

Alex Sangha was the Grand Marshal of the 2016 Vancouver Pride Parade



Sher Vancouver has been featured in many press outlets including:



WORKING TOGETHER —

Let's talk about how we can work together to meet your marketing and sponsorship goals.

ALEX SANGHA, MSW
Founder

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Sher Vancouver LGBTQ
Friends Society

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