

SHER
VANCOUVER

2022 – 2023 Sponsorship Kit



Sher Vancouver is a registered charity for **LGBTQ+** **South Asians** and their friends, families, and allies.

By helping to inform, educate and bring about more acceptance and cross-cultural understanding surrounding LGBTQ+ issues including bullying, racism, homophobia and transphobia within the South Asian and broader community, Sher Vancouver strives to reduce the alienation, depression and suicidal ideation of people who are dealing with sexuality, gender, and coming-out.

Sponsors become a part of the movement to help alienated and vulnerable members of our community—especially youth.

Services

Counselling
Youth Awards
Peer Support
Referrals
Practicum
Mentorship
Film Production
Film Screenings
Educational Resources
Outreach Workshops
Podcast
Volunteer Opportunities



150 to 200
emails, phone calls
and online messages
received monthly



Over 115
anti-bullying and
racism workshops
delivered since 2009



Up to 100 free counselling
sessions per year through
our partnership with No
Fear Counselling to provide
emotional and psychological
support to vulnerable members



Youth Leadership Award
Winner \$1,000
1st Runner Up \$600
2nd Runner Up \$400
Honourable Mention \$200
Emerging Youth Leader \$100

My Name Was January

A social justice documentary film produced by Sher Vancouver about our Social Coordinator January Marie Lapuz, who was tragically murdered in 2012. The film has won 15 Awards and over 65 Official Selections at film festivals around the world.

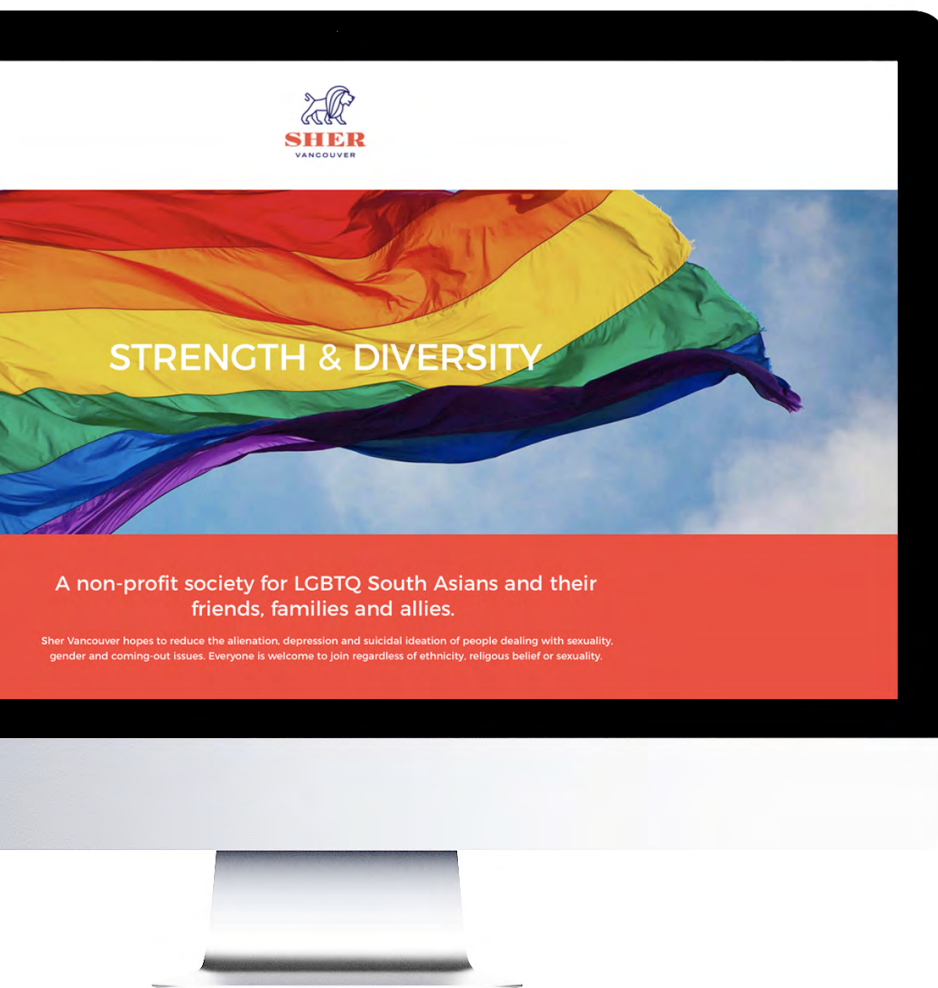
Peer Support Groups 25-35

members attend every
monthly meeting

EMERGENCE – Out of the Shadows

Our current documentary helps people emotionally connect and better understand the issues, concerns, and challenges that LGBTQ South Asian people, especially youth, experience and the potential fear of rejection or love and acceptance that they may receive from their parents.

Sher Vancouver's audience is growing across multiple platforms with an engaged youth-oriented demographic across Metro-Vancouver especially in Surrey and Vancouver.



SHER VANCOUVER

Facebook
Twitter
Instagram
Youtube
Official Website
Feline
Jupiter

OUT AND PROUD

Project Blog
Podcast

MY NAME WAS JANUARY

Facebook
Twitter
Official Website
Film Distributor

EMERGENCE

Facebook
Twitter
Instagram
Official Website
Film Distributor

SPONSORSHIP —

Sponsors allow us to complete our goal of making members of the LGBTQ+ community—especially youth—feel less isolated by providing integrated and responsive programs and services.

Sponsorship terms for one year.

	BRONZE CUB up to \$5,000	SILVER LEO \$10,000	GOLD ROAR \$15,000	PLATINUM PRIDE \$20,000+
Logo on Sher website	•	•	•	•
Website link on Sher website	•	•	•	•
Write-up on Sher social media	•	•	•	•
Acknowledgment of your sponsorship in press releases	•	•	•	•
LGBTQ+ related announcements about your company via Sher monthly newsletter		•	•	•
LGBTQ+ related announcements about your company via social media			•	•
Exclusively sponsor a Sher program or service				•

These donors and many others have funded Sher Vancouver



IN THE PRESS —

LGBTQ group to participate in Vaisakhi parade for first time

Award recognizes the legacy of New Westminster's January Lapuz

New documentary aims to give hope to LGBTQ South Asians who are hesitant to come out

LGBTQ group launches free 'survival guide' for queer newcomers in Metro Vancouver

Sher Vancouver has been featured in many press outlets including:



WORKING TOGETHER —

Let's talk about how we can work together to meet your marketing and sponsorship goals.

ALEX SANGHA, MSW
Founder

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Sher Vancouver LGBTQ
Friends Society