



**SHER**VANCOUVER

2017 – 2018  
Sponsorship Kit

# Sher Vancouver is a social, cultural and support organization for **LGBTQ South Asians** and their friends, families and allies.

By helping to inform, educate and bring about more acceptance and cross-cultural understanding surrounding LGBTQ issues including bullying, racism, homophobia and transphobia within the South Asian and broader community, Sher Vancouver strives to reduce the alienation, depression and suicidal ideation of people who are dealing with sexuality, gender and coming-out.

Sponsors become a part of the movement to help alienated and vulnerable members of our community—especially youth.

## Services

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Advocacy  
Counselling  
Education  
Information  
Outreach Presentations  
Peer Support  
Referral  
Social Activities  
Volunteer Opportunities



**35 to 45**  
emails, phone calls  
and online messages  
received monthly



**Over 75**  
anti-bullying and  
racism workshops  
delivered since  
2009 to highschoools



Up to 15 sessions per month  
of free or low-cost counselling  
are set-aside by a Registered  
Clinical Social Worker to provide  
emotional and psychological  
support to vulnerable members



**Nearly \$2,500**  
**awarded**  
to six youth as part of our bursary  
award program to recognize and  
support youth who show  
leadership and commitment in  
the LGBTQ community

## **My Name Was January:**

a social justice documentary  
film produced by Sher  
Vancouver. Close to thirty  
non-profit, government and  
union sponsors have come  
on board to support the  
film about Sher Vancouver's  
social coordinator January  
Marie Lapuz, who was  
tragically murdered in 2012

Youth group for  
16 to 30 year  
olds has 15 to  
25 members at  
every monthly  
meeting

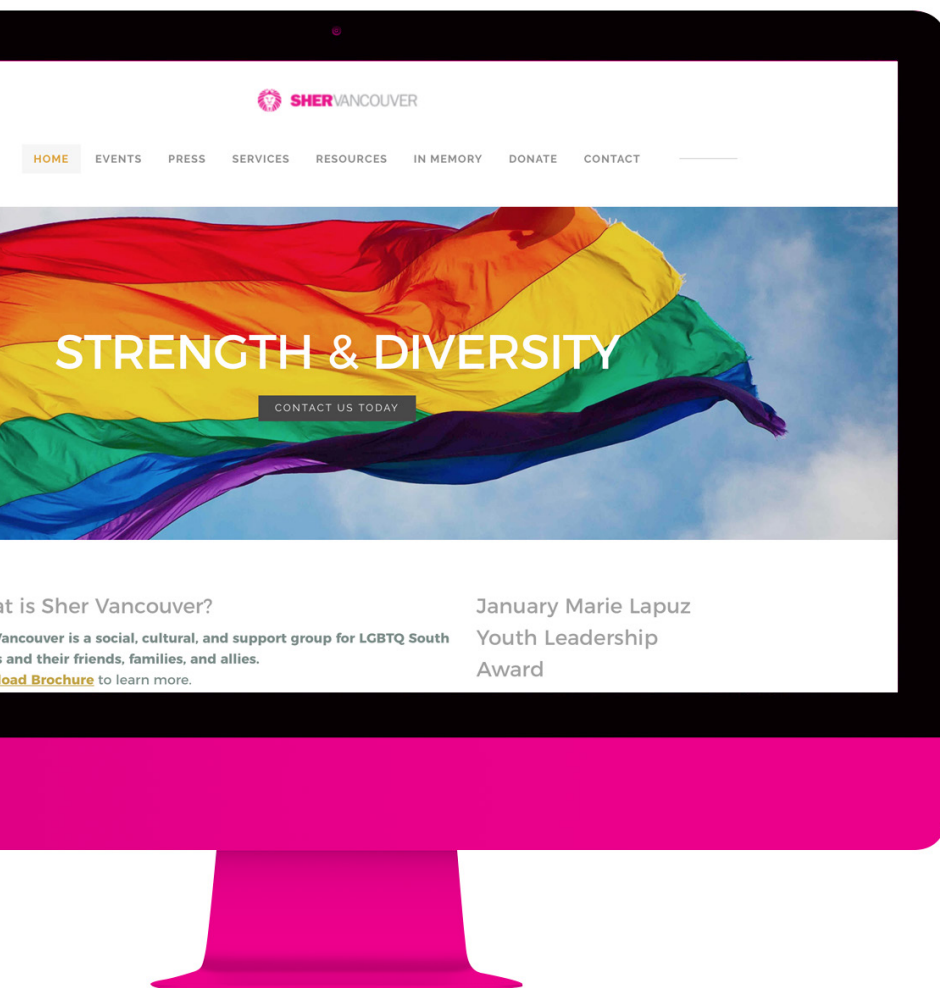
## **12 new immigrants and refugees**

paired up with a Sher  
Vancouver member in 2016  
to help them orient the city  
and to obtain services,  
support and mentorship

GETTING SOCIAL —

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Sher Vancouver's audience is growing across multiple platforms with an engaged youth-oriented demographic across Metro-Vancouver especially in Surrey and Vancouver.



### **SHER VANCOUVER**

Facebook  
Twitter  
Official Website

### **OUT AND PROUD**

Project Blog

### **MY NAME WAS JANUARY**

Facebook  
Twitter  
Official Website

SPONSORSHIP —

Sponsors allow us to complete our goal of making members of the LGBTQ community—especially youth—feel less isolated by providing integrated and responsive programs and services.

Sponsorship terms are one year.

	BRONZE CUB \$1,000	SILVER LEO \$2,500	GOLD ROAR \$5,000	PLATINUM PRIDE \$7,500
Logo on Sher website	●	●	●	●
Logo on Out and Proud blog	●	●	●	●
Write-up on Sher Facebook Page	●	●	●	●
Acknowledgment of your sponsorship in press releases	●	●	●	●
LGBTQ-related announcements about your company via Sher email list		●	●	●
LGBTQ-related announcements about your company via Facebook			●	●
Become a presenting sponsor of the award-winning Pride of Bollywood float				●
Exclusively sponsor and/or develop a new or existing program or service with Sher				●

These donors and many others have funded Sher Vancouver



IN THE PRESS —

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Alex Sangha was the Grand Marshal of the 2016 Vancouver Pride Parade.



Sher Vancouver received the Organization of the Year award from New West Pride in 2015.



Sher Vancouver's Pride of Bollywood IV float received the "Brightest Rainbow" award from the Vancouver Pride Society in 2011.

Sher Vancouver has been featured in many press outlets including:



WORKING TOGETHER —

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Let's talk about how we can work together to meet your marketing and sponsorship goals.

**ALEX SANGHA, MSW**  
**Founder**

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**Sher Vancouver LGBTQ**  
**Friends Society**

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